

H-200: Nomination Slate

Local Workforce Development Board Nomination Slate

PLEASE TYPE OR PRINT

1. Workforce Area: (02) Workforce Solutions South Plains

2. Name of Nominee: Dela Esqueda

3. Organization Representing Guadalupe-Parkway Somerville Centers

4. Position/Title: Executive Director

5. Address: 405 N. MLK City/Zip Code: Lubbock, TX 79403

6. Telephone Number 806.763.3963 Fax: _____ Home: 806.549.2540

7. E-mail: dela-gpnc@hotmail.com

8. Gender: ☐ Male ☒ Female

9. Race: What is the nominee's race? Mark one or more races to indicate what the nominee considers himself/herself to be.

<input checked="" type="checkbox"/> White	<input type="checkbox"/> Black/African American/Negro	<input type="checkbox"/> Chinese	<input type="checkbox"/> Korean
<input type="checkbox"/> Asian Indian	<input type="checkbox"/> American Indian/Alaska Native	<input type="checkbox"/> Samoan	<input type="checkbox"/> Japanese
<input type="checkbox"/> Vietnamese	<input type="checkbox"/> Guamanian or Chamorro	<input type="checkbox"/> Filipino	
<input type="checkbox"/> Native Hawaiian	<input type="checkbox"/> Some Other Race _____		

10. Hispanic Origin: Is the nominee Spanish/Hispanic/Latino?

☐ No, not Spanish/Hispanic/Latino

☒ Yes, Mexican, Mexican American, Chicano ☐ Yes, Puerto Rican

☐ Yes, other Spanish/Hispanic/Latino, specify: _____ ☐ Yes, Cuban

11. Reference Item 3. Please list any applicable Employer TWC Tax Account Number(s):

1.) 75-2293940 2.) _____ 3.) _____

12. Total Number of Employees associated with Employer TWC Tax Account Numbers listed in Item 11: 3

13. Please indicate the Workforce Board category the nominee represents (Check Only One):

Private Sector Large/For-Profit Business (large 500 employees or more).....	<input type="checkbox"/>
Private Sector Small/For-Profit Business (fewer than 500 employees).....	<input type="checkbox"/>
Other Private Sector.....	<input type="checkbox"/>
Education.....	<input type="checkbox"/>
Literacy Council.....	<input type="checkbox"/>
Economic Development.....	<input type="checkbox"/>
Vocational Rehabilitation.....	<input type="checkbox"/>
Public Employment Service (TWC).....	<input type="checkbox"/>
Adult Basic and Continuing Education.....	<input type="checkbox"/>
Organized Labor [20 C.F.R. §628.410(a)(3)].....	<input type="checkbox"/>
Community-Based Organization (CBO)	<input checked="" type="checkbox"/>
Public Assistance.....	<input type="checkbox"/>

Special Board Requirements - Indicate, if applicable:

14. Nominee has expertise in child care or early childhood education..... ☐

15. Nominee is a veteran AND is actively engaged in the field of veterans affairs or services..... ☐

16. **Guadalupe-Parkway Sommerville Centers**
Name of Nominating Organization
17. **405 N. MLK** **Lubbock** **TX** **79403**
Street Address or P.O. Box of Nominating Organization City State Zip
18. **806.763.3963**
Telephone Number Fax
19. Layne Allen, Treasurer, GPSC May 19, 2022
Signature, Nominating Organization - President, Director, or other official Date of Signature
20. Taylor Ernst Treasurer
Print or Type Name Print or Type Title

Individuals may receive, review and correct information that TWC collects about the individual by emailing to open.records@twc.state.tx.us or writing to TWC Open Records, Rm 266, 101 East 15th St., Austin, TX 78778-0001.

Dela Esqueda
8314 Hartford Lubbock, Texas 79423 806-549-2540

Profile

Dynamic leader with insight in successfully operating a business. Enthusiastic communicator, and successful business owner.

PROFESSIONAL EXPERIENCE

Executive Director, Guadalupe-Parkway Sommersville Centers 09/2005 to present.
Supervising and managing program facilitations for a non-profit organization. General management of two facilities for after school programs.

Managing a staff of approximately nineteen members, with a total of one hundred and fifty children daily, and with a budget of approximately \$250,000.00.

Business Owner, King David's Bookstore and The Lighthouse Candle 01/1997-08/2005.
HR responsibilities, buyer for inspirational and home décor line. Daily business operations. Manufacturing candles for retail and wholesale customers. Developing marketing and promotional strategies for both stores. Able to negotiate price breaks for bookstore and candle store.

Key Contributions:

- Manage staff of 7-10 employees.
- Knowledge of customer relations and service.
- Have ability to solve problems from a business owner perspective.
- Possess administrative leadership skills.
- Coordinated schedules and able to lead by example.

LUBBOCK COUNTY, Peace Officer with Sheriff's Department 06/1990-06/1997
Supervising and controlling inmates in the penal system

Key Contributions:

- Gained extensive knowledge in law enforcement and criminal justice system.
- Successfully completed 600 hours of law enforcement training to earn license.
- Successfully maintained 40 hours of in-service biannual training.

Business Manager, KFMX Radio, Lubbock, Texas 06/1987-06/1990
Managed payroll, budget projections, and employment practices. Monitored all phases of accounts receivable, accounts payable and cash flow charting. Deposited all substantial funds and expedited all trade usage and national agency accounts.

Key Contributions:

- Knowledge and management skills in broadcasting procedures.
- Proven successful marketing techniques.
- Assertive communicator and cultural sensitivity awareness.
- Managed full-time and part-time staff.

PART H: FORMS

PART H-100: CONFLICT OF INTEREST STATEMENT FOR LOCAL WORKFORCE DEVELOPMENT BOARD MEMBERS

Board Nominee: *Dela Esqueda*

Category Representing: *Community Based Organization*

1. Does board nominee, any entity or business he/she is involved with, or the organization for which he/she is being nominated to represent have a contract with the Board?
Yes ☐ No ☒ If yes, please explain.

If yes, nominee will need to make appropriate disclosures to the Board.



Executive Director

5/19/2022

Date