



Nicole Hines RN, MSN, CIC

“Kindness is wellness in action.”

This philosophy guides my work and my service—because when people feel seen, supported, and informed, healthier communities follow.

I am a nurse, a public health leader, and at my core, a servant to my community. My career has been shaped not only by clinical expertise and administrative leadership, but by a deep belief that health begins long before someone walks into a clinic—it begins with dignity, access, prevention, and compassion.

Throughout my professional life, I have focused on building systems that protect people when they are most vulnerable—students, employees, families, and those navigating barriers to care. I believe public health is not just about policies and mandates, but about trust, education, and meeting people where they are. Some of the most meaningful work I have done has involved listening—understanding fear, hesitancy, grief, and fatigue—and responding with clarity, empathy, and evidence-based guidance.

My approach to leadership is grounded in collaboration and kindness. I value data and science, but I also value humanity. I believe prevention is powerful, wellness is multi-dimensional, and small, intentional actions can create lasting community impact. Whether addressing infectious disease preparedness, occupational health, mental wellness, or health education, I strive to balance structure with heart.

Beyond my professional role, I am deeply invested in community well-being. I believe health systems should feel accessible, not intimidating, and that public health leaders must be visible, steady, and trustworthy—especially during times of uncertainty. Service, integrity, and care for others guide both my professional decisions and my personal life.

It would be an honor to serve on the City of Lubbock Board of Health, bringing a voice that reflects both clinical expertise and lived compassion, and helping shape policies that support a healthier, more resilient community for all.
