



City of Wolfforth

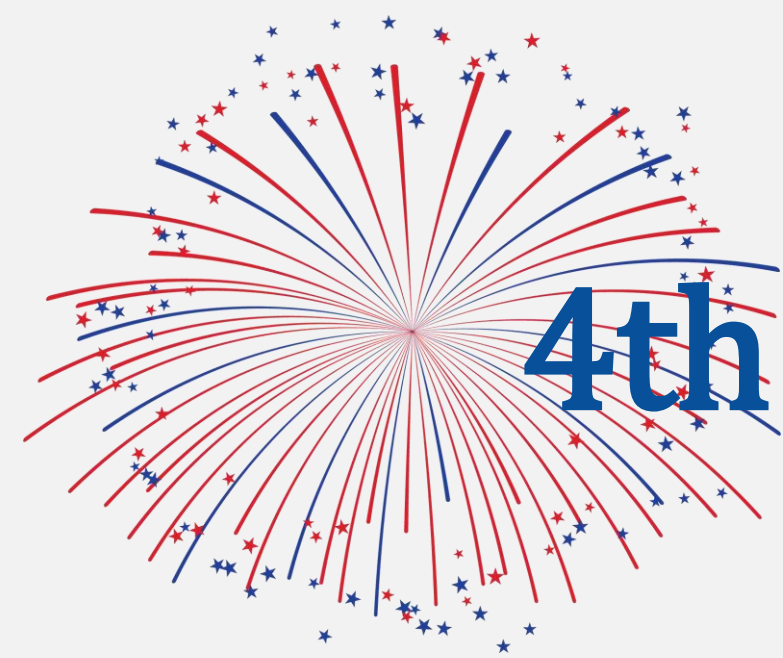
4th on the 5th Celebration



The 4th on the 5th celebration is a highly anticipated annual event that brings together families, friends, and neighbors to celebrate our nation's independence. Held this year at People's Bank Stadium Parking Lot, the event features live entertainment, food vendors, family activities, and a spectacular drone show.

With an expected attendance of over 8,000 people, this event provides an excellent opportunity for local businesses to engage with the community and gain visibility.





City of Wolfforth

4th on the 5th Celebration

Time: 7:00 – 10:30 pm

Date: July 5, 2025

Location: People's
Bank Stadium Parking
Lot





Data and Statistics

4th on the 5th Celebration

Patterson Park Traffic Marsha Sharp Freeway Frontage Road, Wol...			
Visits	12.9K	Avg. Dwell Time	66 min
Visits / sq ft	< 0.01	Panel Visits	1.4K
Size - sq ft	2.7M	Visits YoY	+51.9%
Visitors	11.7K	Visits Yo2Y	+50.2%
Visit Frequency	1.11	Visits Yo3Y	+30.4%

Jun 4th, 2024 - Jul 6th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)

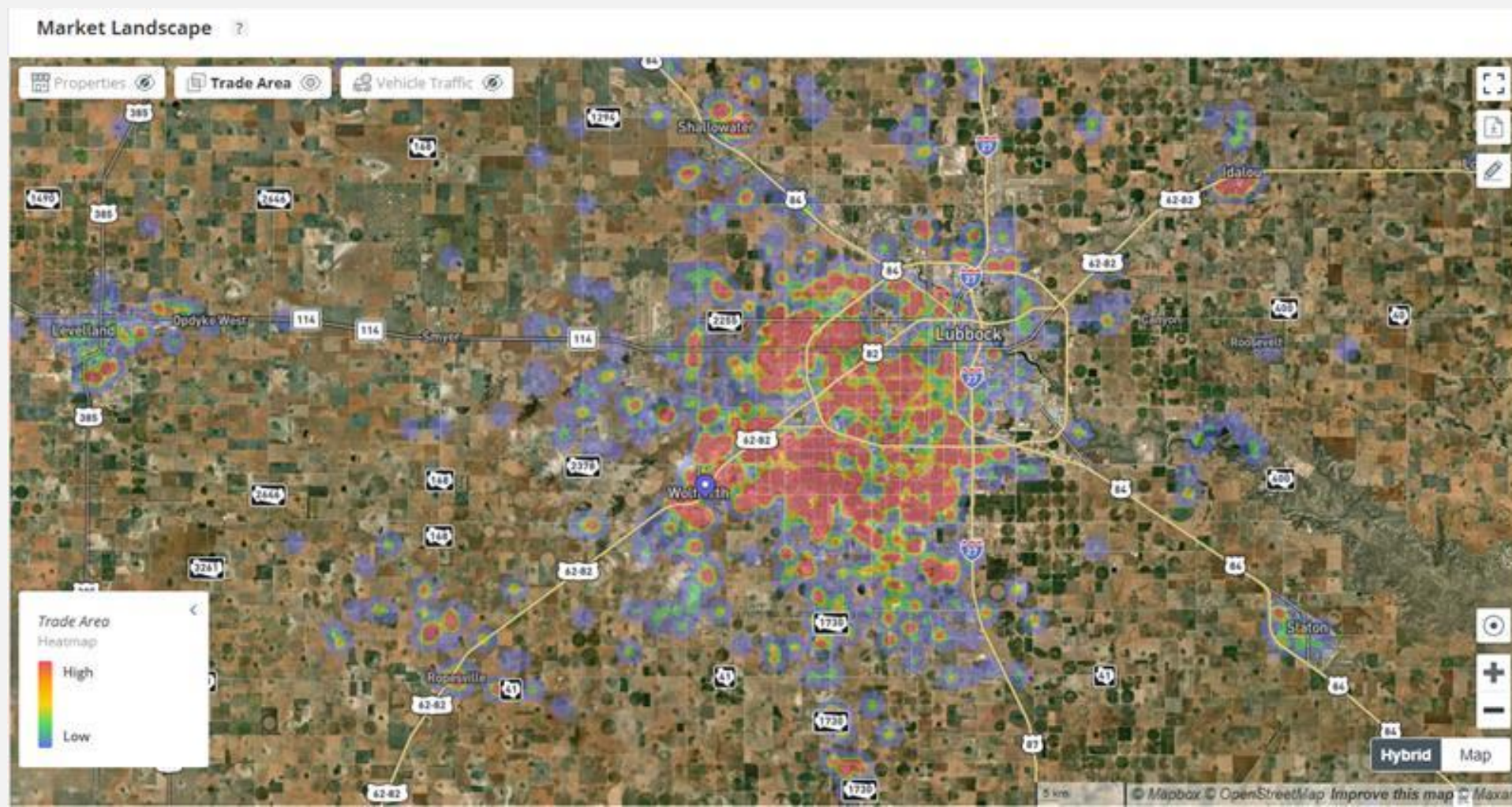
Visits Trend





Data and Statistics

4th on the 5th Celebration





2025 Budget

4th on the 5th Celebration

Expenses	Estimated Cost
Safety and Security (includes Licensed Peace Officers from local cities and Lubbock County, along with KT Black)	\$12,000
Music and Entertainment (includes bands, children-friendly activities, photographer, and sound)	\$13,000
Sanitation, waste removal, and public space maintenance	\$6,000
Drone Show	\$38,000
Supplementary essentials (tents, flags, etc)	\$10,000
TOTAL	\$79,000

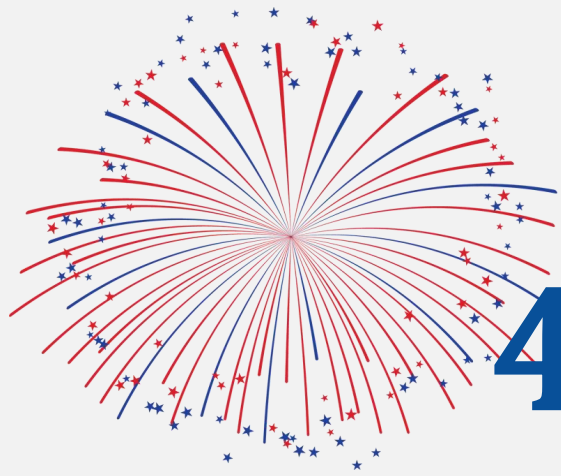


To ensure the continued success of this event, additional funding is vital. We are seeking **\$5,000** in support to help cover the following key elements:

- Security and safety measures
- A captivating drone show
- Live music and family-friendly activities

This investment will directly benefit the residents of Lubbock County, with every dollar managed responsibly and used transparently.





City of Wolfforth 4th on the 5th Celebration



Thank you

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