



Lubbock Area
UNITED WAY

80 YEARS OF
IMPACT

WELCOME

Lubbock County Commission





AMANDA MCAFEE

President & CEO



Lubbock Area
UNITED WAY



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2026 LUBBOCK AREA UNITED WAY

OUR MISSION

Giving • People • Hope

OUR PURPOSE

Leading the charge in building the future of our community.



2026 LOANED EXECUTIVE KICKOFF

RURAL LITERACY



80 YEARS OF
IMPACT



THIRD GRADE READING RATES

- Kindergarten readiness and 3rd grade reading rates are highest indicators of future success
- Third Grade reading rates have increased 10% since 2017

Dates Administrated	Percentage of Meets or Above
2017	68%
2018	74%
2019	72%
2021	71%
2022	79%
2023	78%
2024	76%
2025	78%

KINDERGARTEN READINESS

- Less than 50% of most kindergarteners are ready when they get to kindergarten.
- Texas ranks 50th in the nation for the percentage of children under age six whose families read to them every day.
- Almost 75% of Texas children under the age of 6 are not read to everyday.

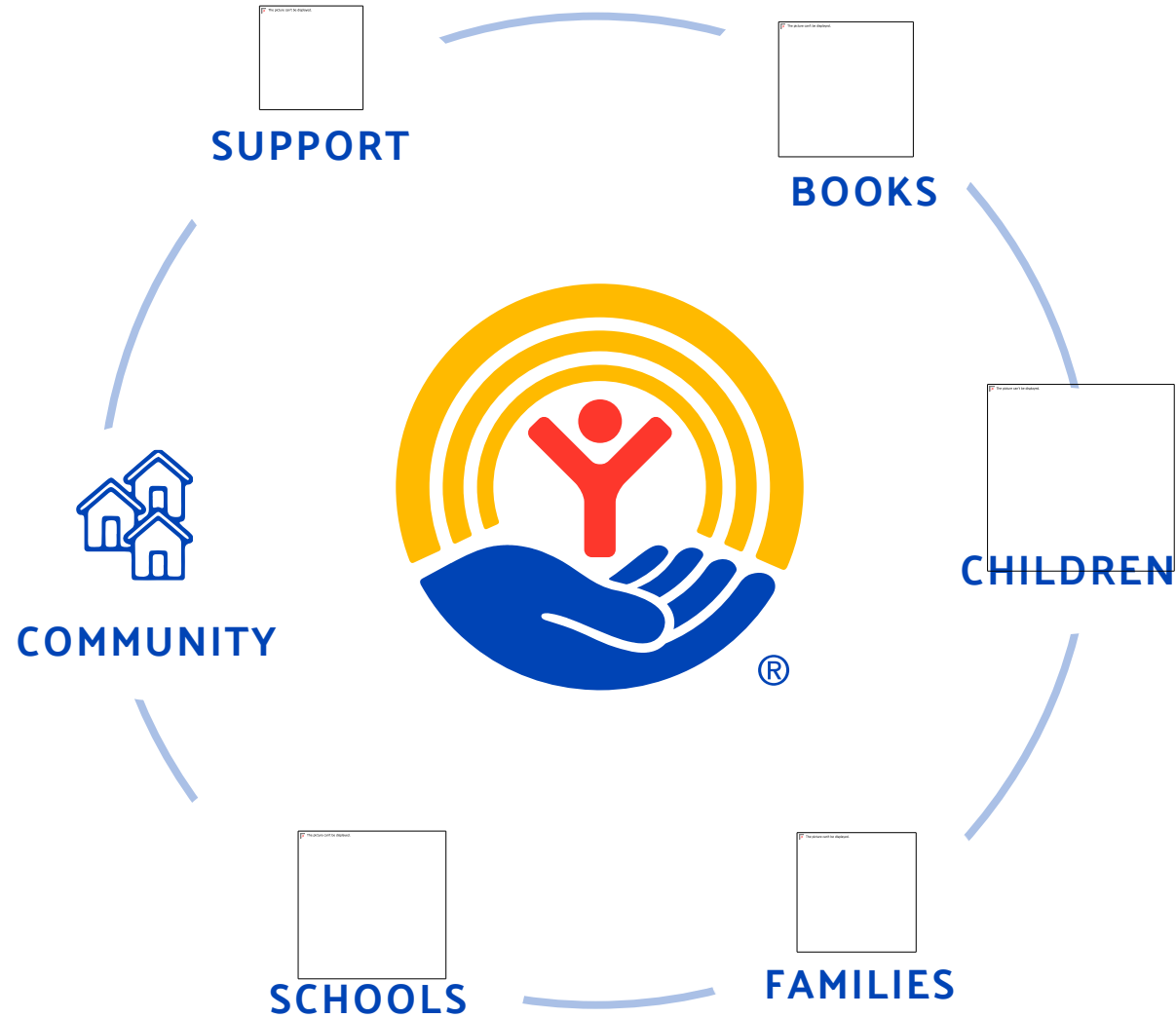
School District	1 st year estimated cost (65% of population)
Lubbock ISD	40.1%
Lubbock-Cooper ISD	50.1%
Frenship ISD	46.5%
Slaton ISD	42.2%
New Deal ISD	47.7%
Shallowater ISD	57.6%
Idalou ISD	46.7%
Roosevelt ISD	43.4%
Abernathy ISD	51.7%

LUBBOCK COUNTY ALICE



TOWN	Percentage Below the ALICE Threshold	School District	Kindergarten Readiness Percentage
Idalou	43%	Idalou ISD	46.7%
Shallowater	24%	Shallowater ISD	57.6%
New Deal	40%	New Deal ISD	47.7%
Abernathy	42%	Abernathy ISD	51.7%
Buffalo Springs	46%	Roosevelt ISD	43.4%
Slaton	53%	Slaton ISD	42.2%
Wolfforth	31%	Frenship ISD	46.5%
Ransom Canyon	18%		
Lubbock City	52%	Lubbock ISD	40.1%
		Lubbock-Cooper ISD	50.1%

**UNIQUELY
POSITIONED TO
DRIVE REAL CHANGE**



EARLY LITERACY

- Focus on Literacy partnerships with rural libraries and childcare centers.
- \$8/child to send home a Literacy Kit – including a book, resource guide, kindergarten readiness checklists and family evaluation, and activity guide.
- Increase awareness and focus on kindergarten readiness.



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