

# LUBBOCK LIVE

## SPONSORSHIP PACKAGES 2024

### HEADLINER

1 SPOT AVAILABLE

YOU WILL BE OUR PARTNER.

THE MAIN STAGE WILL BE NAMED AFTER YOUR COMPANY.

YOU WILL BE INCLUDED ON ALL PROMOTIONAL MATERIALS.

THE EMCEE (THE PERSON WHO INTRODUCES THE BANDS) WILL THANK YOUR COMPANY MULTIPLE TIMES THROUGHOUT THE DAY.

YOUR COMPANY'S NAME WILL BE ON ALL SHIRTS AND OTHER APPLICABLE MERCHANDISE.

YOU WILL HAVE A BOOTH SPACE IN A HIGH TRAFFIC AREA FOR THE ENTIRETY OF THE DAY IF YOU SO WISH TO PROMOTE, SELL MERCHANDISE, ETC.

COMPANY LOGO WILL BE DISPLAYED ON OUR WEBSITE AND PROGRAM.

COMPANY SHOUTOUT ON SOCIAL MEDIA.

### MIDDLE ACT - \$7,500

2 SPOTS AVAILABLE

YOU WILL BE ONE OF TWO MAIN SPONSORS.

EITHER THE LHUGA PLAZA STAGE OR THE ICE HOUSE STAGE WILL BE NAMED AFTER YOUR COMPANY.

YOUR NAME AND LOGO WILL BE ON ALL SHIRTS AND POSTERS SLIGHTLY SMALLER THAN THAT OF THE HEADLINER PARTNER.

YOU WILL HAVE A SPACE RESERVED TO SET UP A BOOTH IN A HIGH TRAFFIC AREA FOR THE ENTIRETY OF THE DAY IF YOU SO WISH TO PROMOTE, SELL MERCHANDISE, ETC.

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### OPENER - \$2,500

5 SPOTS AVAILABLE

YOUR COMPANY'S NAME WILL BE INCLUDED ON SHIRTS.

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COMPANY SHOUTOUT ON SOCIAL MEDIA.

### MONETARY - \$1,500

10 SPOTS AVAILABLE

COMPANY LOGO WILL BE DISPLAYED ON OUR WEBSITE.

COMPANY SHOUTOUT ON SOCIAL MEDIA.

### QUID PRO QUO

UNLIMITED SPOTS AVAILABLE

FOR ANY SERVICE GIVEN (FOOD, FLYERS/POSTERS, SHIRTS, BANNERS, ETC.) YOUR COMPANY'S NAME AND LOGO WILL BE ADVERTISED ON ANYTHING APPLICABLE TO YOUR GIVEN SERVICE.

COMPANY LOGO WILL BE DISPLAYED ON OUR WEBSITE.

COMPANY SHOUTOUT ON SOCIAL MEDIA.