



Proclamation

Celebrating the 100-Year Anniversary of The Daily Toreador, Texas Tech University's Campus Newspaper

WHEREAS, The Daily Toreador, founded in 1925, has served as the official student-run newspaper of Texas Tech University for 100 years, providing a vital platform for student voices, journalistic integrity, and campus discourse; and

WHEREAS, The Daily Toreador has chronicled a century of university history, capturing the triumphs, challenges, and transformations of student life, academic achievement, and community engagement; and

WHEREAS, generations of student journalists, editors, photographers, designers, editorial cartoonists, and contributors have dedicated themselves to the pursuit of truth, storytelling, and civic responsibility, often going on to distinguished careers in media, public service, and education; and

WHEREAS, The Daily Toreador has adapted to the evolving landscape of journalism, embracing digital innovation while preserving the values of free expression, investigative reporting, and editorial independence; and

WHEREAS, the centennial celebration of The Daily Toreador marks not only a milestone in campus journalism but also a testament to the enduring power of student-led media to inform, inspire, and unite;

NOW, THEREFORE, Lubbock County, hereby proclaims October 13th, 2025, as
"The Daily Toreador Centennial Day"

throughout Lubbock County, and encourage all residents to recognize and celebrate the remarkable legacy of The Daily Toreador and its contributions to journalism, education, and community life.

Passed and Approved on this _____ Day of October, 2025.

Curtis Parrish, County Judge

Mike Dalby, Precinct One

Jason Corley, Precinct Two

Cary W. Shaw, Precinct Three

Jordan Rackler, Precinct Four